

# Rotary District 6780



District Membership Committee

Patty Daughtrey, Chair

# Membership Goal for RY2011-12

- Every Club in District 6780 have a net increase of 1 new member.

How do we get there?

2 R's

Retention

Recruitment

# Retention

- Actively involved members (no RINO's)
- New Service Projects
- Pleasant Meeting Place
- Great Programs
- What's on the Menu?
- Open, Friendly, Caring & Passionate Rotarians
- Find out why a Rotarian decides to leave

# Recruitment

- Establish a Membership Chair and a Membership Committee at the Club level.
- Perform a classification review
  - What new businesses are in town?
  - Is there a cosmetologist, veterinarian, restaurateur, or auto repair shop owner that would be a great Rotarian but has never been asked?
- Wear your Rotary pin.
- Have your 15 second elevator speech ready to explain what Rotary is to a potential new member.

# What are the requirements for being a Rotarian?

- Engaged as a proprietor, partner, corporate officer, or manager of any worthy and recognized business or profession
- Holding any important position in any worthy and recognized business or profession or any branch or agency thereof and have executive capacity with discretionary authority
- having retired from any position described above
- Being a community leader who has demonstrated through personal involvement in community affairs a commitment to service and the Object of Rotary
- Having the status of Rotary Foundation alumnus

# Do's

- DO keep the proposal process moving once it is received.
- DO make the induction ceremony special.
- DO provide new members with a new member kit, which should contain a membership proposal form.
- DO ensure the secretary reports membership changes IMMEDIATELY via member access on the RI website.

# More Do's

- DO plan a membership program for August.
  - Contact the District Membership Committee Members for a program.
- DO attend the District Assembly (May 14<sup>th</sup>).
- DO attend the District Area Seminars.
  - Knoxville on Saturday, August 6 at Pellissippi State
  - Tullahoma on Saturday, August 27 at Motlow College

# Closing

- +1 growth in membership
- Keep those we have.
- Membership Chair (submit to [volpat1@aol.com](mailto:volpat1@aol.com))
- RI Member Access for reporting membership changes
- Ensure your Club is represented at District 6780 training events